

PROMPT LIBRARY * LOCAL

AI Overview LOCAL Prompt Library

Twenty-six prompts to test your Google Business Profile against AI Overview LOCAL queries before your competitors do. Test across India / SEA - language and city explicit in every prompt.

Discovery audit

1. What are the best [SERVICE] near [LANDMARK] in [CITY]?
2. Recommend a [SERVICE] in [CITY] with parking and good reviews.
3. I'm visiting [CITY] for 2 days - best [SERVICE] within 3 km of [LANDMARK]?
4. Top 3 [SERVICE] businesses in [NEIGHBOURHOOD], [CITY]?
5. Compare [SERVICE A] vs [SERVICE B] in [CITY] for [USE CASE].

Question-and-answer prep

1. Does [BUSINESS NAME] in [CITY] offer [SPECIFIC SERVICE]?
2. What are the hours of [BUSINESS NAME] [LOCATION]?
3. Is [BUSINESS NAME] open on [HOLIDAY]?
4. Does [BUSINESS NAME] accept [PAYMENT METHOD] / [INSURANCE PROVIDER]?
5. What's the price range for [SERVICE] at [BUSINESS NAME]?

Comparison hand-off

1. Compare [BUSINESS NAME] with the top 3 alternatives in [CITY] on price, reviews, and proximity.
2. I'm choosing between [BUSINESS NAME] and [COMPETITOR] in [CITY] - which has better reviews from people who used [SERVICE]?
3. Show me a 5-business comparison for [SERVICE] in [CITY], scored on rating, recency of reviews, and stated specialty.

Review-velocity probes

1. What do recent reviews of [BUSINESS NAME] in [CITY] mention most?
2. Are reviews of [BUSINESS NAME] consistent across the last 6 months or recently improved?
3. What's the most common complaint in 2-star reviews of [SERVICE] businesses in [NEIGHBOURHOOD]?

Local-pack visibility checks

1. Show me the 3-pack for '[SERVICE] in [CITY]' along with what each business specialises in.
2. For '[SERVICE] near me' searches in [NEIGHBOURHOOD], what 3-pack appears at peak business hours?
3. Run the same query at 11 AM and again at 4 PM - does the 3-pack change?

Geo-grid validation

1. From a starting point [CITY CENTER], how many minutes does [BUSINESS NAME] appear in the 3-pack as I move outward in 1 km steps?
2. Compare [BUSINESS NAME] vs [COMPETITOR] geo-grid coverage radius in [CITY].
3. Within a 5 km radius of [LANDMARK], which 3 [SERVICE] businesses appear in the 3-pack most often?